

# WEDNESDAY, FEBRUARY 26

Prince George's Exhibit Hall E

- 3:00 PM **Welcome to CPAC Direct Action Training 2020**  
Katrina Pierson, Donald J. Trump for President, Inc.  
Matt Schlapp, American Conservative Union
- 3:30 PM **Weaponize Social Media with WinRed Team Pages**  
Gerrit Lansing, WinRed
- 4:00 PM **The Fate of Our Culture and Our Nation Hangs in the Balance**  
Rep. Dan Crenshaw (TX-2)
- 4:20 PM **Celebrate (App) Adoption!**  
Chris Turner, Stampede Consulting
- 4:30 PM **"No Time" is No Excuse! The Necessary Discipline to Free Up Time for Activism**  
Mark Geist, Client Response  
Interviewed by Amber Smith, Former Defense Official, Combat Veteran, Author
- 5:05 PM **Don't Just Talk, Be Persuasive: Learn How and How Not to Communicate with Undecided Voters**  
Kayleigh McEnany, Donald J. Trump for President, Inc.  
Tim Murtaugh, Donald J. Trump for President, Inc.  
Mercedes Schlapp, Donald J. Trump for President, Inc.  
Moderated by Ian Walters, American Conservative Union
- 5:40 PM **Debbie Meadows**, Right Women PAC
- 5:50 PM **Hero of Activism**  
Meet the person the Deep State spied on in their attempt to topple President Trump  
Carter Page, Global Natural Gas Ventures, LLC  
Interviewed by Rowan Scarborough, The Washington Times
- 6:20 PM **"Social Proof": How to Help Others Recognize the Left's Most Powerful Propaganda Tactic**  
Brandon Straka, #WalkAway Campaign
- 6:40 PM **Closing Remarks by Rep. Mark Meadows (NC-11)**